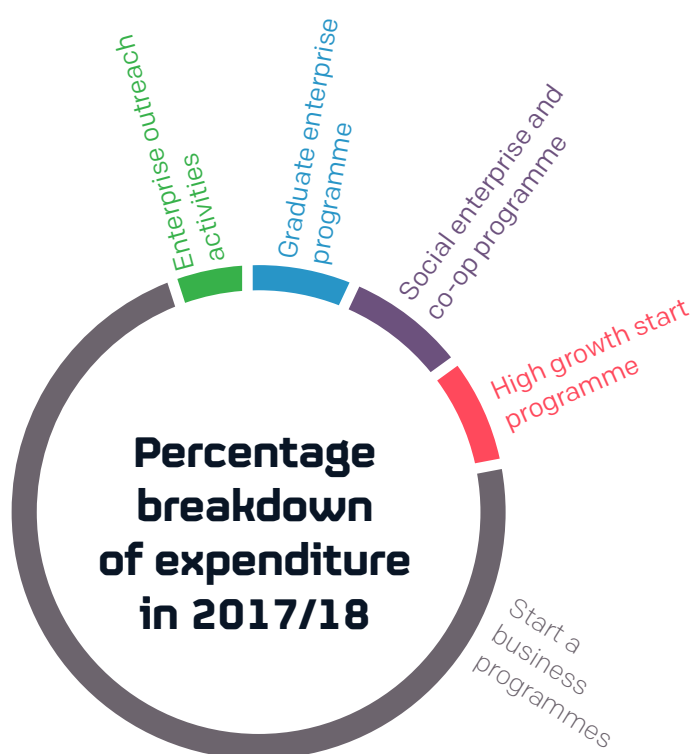


# Start a business:

2021 target: support 4,000 small business start-ups

6 month progress



Enterprise outreach activities	5%
Graduate enterprise programme	7%
Social enterprise and co-op programme	8%
Start a business programmes	73%
High growth start programme	7%



# Progress against 2017/18 targets

(April-September 2017)

## Jobs created



Target: 366  
Current: 188

Current Target

Start a business programme (in-year activity)	149	325
Social enterprise and co-op programme* (outputs arising from 16/17 activity)	32	32
Graduate enterprise programme* (outputs arising from 16/17 activity)	7	9

\* activity reported by participants 17/18 but relates to programmes 16/17.

## Business plans created



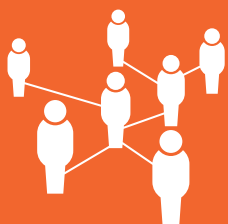
Target: 420  
Current: 200

Current Target

Start a business programme	200	378
Social enterprise and co-op programme		12
Graduate enterprise programme		30

Business plan support element has just commenced for these projects

## Programme participants



Target: 438  
Current: 248

Current Target

Start a business programme	200	378
Social enterprise and co-op programme	15	30
Graduate enterprise programme	33	30

## External funding secured to deliver programmes (Invest NI and ERDF)



2017/18 target: £123,000

Secured

Start a business programme	£87,000
High growth start-up programme	£36,000

# Programme descriptions

## Current initiatives



### Enterprise

- **Belfast Enterprise Academy programme:** pre-enterprise support programme to assist degree level students in Belfast to explore business ideas and creativity, gain best practice from existing innovative businesses and develop business skills and ideas.
- **Go Social programme:** programme to support the creation of new social enterprises and cooperatives.



### Business start-up

- **Go for it programme:** programme to support individuals to start a business through the development of a business plan.

## In development for 2017/18



### Enterprise

- **Enterprise outreach:** a new programme will target under-represented groups facing barriers in starting a business. Commencing November 2017.
- **Enterprise framework for Belfast:** Development work with our partners to look at how we can work together to increase the number of start ups, including those who will engage in export and international collaborations. Work underway - to complete in March 2018.



### Business start-up

- **City centre start-up programme:** (in partnership with Derry City and Strabane District Council): new programme for specific sectors in city centre such as retail, food, tourism, markets and fashion, involving mentoring and incentivising start-ups. Commencing November 2017.
- **High growth start-up programme:** new programme for start-up businesses operating in key sectors with greatest growth and job creation potential. Commencing November 2017.



For further on any of our support please call 028 9027 0482  
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website [www.belfastcity.gov.uk/businessinfo](http://www.belfastcity.gov.uk/businessinfo)



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